

# Coaching Boys INTO MEN

## WHAT IS CBIM?

Coaching Boys into Men (CBIM) is a leadership program that promotes sexual violence prevention. CBIM equips coaches to talk with their athletes about respect for women and girls and that violence doesn't equal strength. Through CBIM, athletes learn skills to build safe and healthy relationships.

## WHERE IS CBIM?

CBIM is a program for all universities, high schools and middle schools, and it is free to those in Allegheny County.



# HOW IT'S DONE

CBIM is a leadership program which can be implemented in the locker room, before or after team practices, or in the off-season. It addresses:

- Personal responsibility
- Insulting language
- Online behavior
- Understanding consent
- Aggression
- Dating and respect

Our staff consists of coaches who take a hands-on approach training and working with coaches to successfully implement this program.



# HOW TO START

Reach out to us to get CBIM on your team!

Contact: [CBIM@paar.net](mailto:CBIM@paar.net)

or call 412-431-5665

and ask for a CBIM Specialist

To learn more, visit us at  
[paar.net](http://paar.net)  
[facebook.com/CBIMPittsburgh](https://facebook.com/CBIMPittsburgh)

