

May 13th, 2016

Dear Grant Administrators with the DML Competition:

This is a letter of support for the proposal at Play.CLOH.org by Mark Rauterkus.

As the inventors of the MILESTONE POD are excited to hear of the plans to build playlists and pathways that include experiences for runners for using our technology with runners in new social ways.

Our MilestonePod device for runners/walkers and our platform are uniquely positioned to help Mark in this program. The device attaches to a running shoe and easily collects detailed information to help runners and walkers achieve their performance goals and reduce injury risk. The device is also unique in that the retail price is \$24.95, well below any device offering comparable information. Perhaps more importantly, the MilestonePod connects to a free mobile app and communication platform so the runner/walker get to see detailed data and Mark and his coaches can deliver highly valuable advice and motivational messages (badges and more)

We're anxious to work with Mark and his group as we fully support his efforts.

Sincerely yours,

Best,



Jason Kaplan
CEO

Milestone US, Inc.