



April 6th, 2016

RE: Letter of Support for Play.CLOH.org

Dear Sprout Fund,

It is my please to be writing a letter of support for Mark Rauterkus and Play.CLOH.org for their submission to obtain grant funding from Sprout Fund.

TeamUnify is a web based youth sports business management software company that has a focus in the swimming community. We have an experienced background in providing technology to administrators of swim teams and lessons program to be to run their business more effectively and efficiently. With the ability to streamline the majority of the aspects of running the business the administrators and coaches of these teams now have the ability to spend more quality time with the members of the organization allowing them to grow their organizations. In turn this is allowing for more of our youth to participate in sports. Also with the technology that we have developed both for the web and mobile applications for the members of the teams allows for greater engagement, commitment, and drive because of the data and features they can access. TeamUnify is committed to continue to provide best in class software that is going to allow youth sports to grow.

Since February of 2013 Mark Rauterkus have been a valued customer of TeamUnify. Mark has been using our software to help manage his aquatics teams and camps that he runs.

In conclusion we support the efforts of growing youth sports and providing greater opportunity and technology to both the administrators running these programs and the participants.

Sincerely,

*Tim LaRoche*

Tim LaRoche  
TeamUnify, LLC  
V.P. of Sales and Customer Success