



CURRICULUM INNOVATORS
AND IMPLEMENTORS, INC.

BOX 12868 • PITTSBURGH, PENNSYLVANIA 15241

(412) 835-1508 • Fax: (412) 835-6143

March 29, 2016

Mr Mark Rauterkus
Executive Swim & Water Polo Coach
Bloomfield-Garfield Corporation
108 South 12th Street Pittsburgh, PA
15203-1226

Dear Mark,

Since 1982, Curriculum Innovators and Implementors, Inc. has provided a K-12 range of academic achievement-oriented curriculum materials to Pittsburgh area youth and adults. Our work is research-based and has focused primarily on helping youth develop self-regulation skills so they will be able to realize their potential as they complete their basic education and enter the world of work, the military or higher education.

We are pleased to be contributors to the list of digital badges that form an important part of the training program for the Play.CLOH.org proposal. The format of digital badges causes a young person to focus his/her attention on reasonable, feasible goals while at the same time helps him/her muster the self-discipline needed to make the goals become a reality.

This process was the focus on my research in the School of Education, University of Pittsburgh, where I was a member of the faculty from 1970 to 2004. Becoming intentional can be a life-long quest. What better time to build a strong foundation for successful life-long living than as a middle or high school student!

We are looking forward to working with you in the hope-building, Play.CLOH.org program. You are bringing together an impressive array of players in this project who will serve both as resources for the programmatic needs of the project and role-model mentors for the youth who will benefit from their examples of intentional, goal-focused action.

Sincerely,

Kathryn S. Atman, Ph. D.
President