



Spider
Learning Inc.

Spider Learning, Inc.
2652 Hidden Valley Dr. Suite 303
Upper St. Clair, PA 15241

Bill Taylor, Founder and CEO
bill.taylor@spiderlearning.org
412-400-1662

Letter of Support for the Play.CLOH.org Initiative
March 23, 2016

Dear Mr. Rauterkus,

As a educational technology company with deep roots in the Pittsburgh area, we at Spider Learning are happy to offer our support to the Play.CLOH.org initiative you presented recently. As we have discussed, we feel our background in developing curricular pathways in a digital learning environment positions our staff to handle the content presentation and technology support required for a successful launch.

Spider Learning, Inc.'s core mission is to "empower educators with curricular solutions, instructional resources and innovative tools that enable them to personalize learning for all students." Our purpose is simple: to help students and teachers achieve their academic goals. We strive to meet this purpose through consulting services, content development, technology solutions and professional development. With more than two-thirds of U.S. schools now offering online courses for their students, the online sphere is growing so rapidly that many programs are not being implemented effectively. The support and expertise that Spider Learning provides is invaluable to meeting the challenges of building a program that meets the unique needs of students and teachers.

From this core mission it is clear that we share your passion for education and helping students, aligning with the theme of "playing well with others". Building connections between education, technology and athletic activity is a brilliant idea and we are proud to be in a position to help bring this plan to fruition. Please do not hesitate to reach out if there is anything you need in the short term and we look forward to working together to create learning paths that strengthen our communities.

Sincerely,

Bill Taylor
Spider Learning, Inc.