

Proposed Budget for Play.CLOH.org				
Applicant Organization:		Play.CLOH.org and Bloomfield Garfield Corporation		
Principal Investigator (PI):		Mark Rauterkus		
Title of Proposal:		Play.CLOH.org and Bloomfield Garfield Corporation		
		From	To	
Funding dates (requested):		07/01/16	06/30/17	
<i>Additional lines or fields may be added or removed as needed.</i>				
Expense category		Amount		
Design & Art		\$19,350.00		
<i>96 XPs x \$150 each + 9 badges x \$350 + Wizard</i>				
Tech tools		\$21,700.00		
<i>Pods, Pi, monitors, SD cards, keyboards, adapters, internet, eCommerce</i>				
Coaching: HK scholarships, clinics, books		\$20,000.00		
<i>books, scholarships, co-market @ clinics</i>				
Infrastructure		\$6,540.00		
<i>Insurance for pool, Q230 x \$18, Admin</i>				
PR & Marketing		\$23,660.00		
<i>4.3 national campaigns X \$4K, movie rights, print, postage</i>				
Staff		\$33,000.00		
<i>Exec Coach, Goals Coach, Interface coach</i>				
Sports Equipment		\$750.00		
<i>water polo balls, 25 x \$30</i>				
TOTAL		\$125,000.00		
<i>Applicants are required to prepare and submit a separate Budget Narrative document - text only, 300 words max.</i>				
Prepared by:		Mark Rauterkus		
Title:		Executive Coach		
Date:		05/13/16		