



Timing, Training and Racing
– All In One

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Memo To: The Sprout Fund

Regarding: Pathways & Playlists Grant with Play.CLOH.org

AutoCoach wireless products have been sold into more than 20 countries, and customers include Swimming Australia, British Swimming, Swimming Canada and many Olympic-level coaches world-wide. Whilst developed for and from within the swimming industry, the technology is already in use for athletics and cross country, and is attracting great interest from many other sports – as diverse as rowing/kayaking, cycling and horse racing.

Core to the technology sets is an advanced Performance Stopwatch, with which the coach can perform a complete race start procedure at the touch of a button, oversee and precisely manage Interval Training and Pace Training, and even calculate for instant display Stroke Rate, Strike Index, Distance Per Stroke and even Velocity. Most of these have been out of reach for coaches and their traditional equipment, and may even have required a sports scientist to generate such information.

AutoCoach can provide a complete Race Meet System – again completely wirelesses – at a much more affordable price than is often the case.

We would be pleased and proud to join the list of those contributing digital badges to the Play.CLOH.org proposal, and assisting young people in attaining confidence derived from real training, and real expertise in operating advanced but intuitive technology that focusses distinctly on communication and engagement.

Aside from the positivity of achieving the awarded badge/s, these young people will be able competently and confidently take their place within a team that typically performs important and very visible tasks and roles in the sporting community. Such roles could be as straightforward as that of a timekeeper, through to a race starter or that of running and managing a complete race meet. This progress would involve clear accountability and responsibility, and decision making similar to that required of an umpire or referee. And it is widely acknowledged that the young people performing at this level are managers and decision makers of tomorrow.

We look forward to being a part of the program, and the many positives that it promises to provide to young people in critical and challenging phases of their lives.

Best Regards,

Sally Lee, Business Development Manager

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